



World Class Schools Quality Mark (WCSQM)

Who are we and what do we do?

We are a charity which believes in non-selective state schools in this country and the young people who attend them.

Our mission is to

- celebrate how brilliant non-selective state schools and their pupils are.
- support schools to give their pupils the very best opportunities and life chances.



Awards Ceremony 2019 at Cambridge University - Liscard Primary School

Pupils themselves audit what it is about their school that makes them World Class. They gather evidence. One piece of evidence is video which they create called **'A Week in the Life of our World Class School.'**

Pupils attend an assessment centre, a 'makeover' day, where they complete a social responsibility project. They are only told two weeks in advance what the project is. They work in teams with pupils from other primary, secondary and special schools to finish the project. They create a brochure and video showing **'What pupils from xxx school can achieve in a day.'**

We believe if pupils are World Class, they are World Class where ever you put them.

We build confidence and aspiration

Once accreditation has been achieved, the pupils attend our Awards Ceremony, to receive their WCSQM plaque. They are charged with returning to their school to act as ambassadors for World Class. We re-accredit every two years, so schools can maintain a cadre of World Class Ambassadors. Once a school is accredited, we work with all their pupils to understand how World Class they really are. For example, any pupil at a World Class school can



Self-audit video 2019 - The Bishop of Landaff High School

We accredit

We are a national awarding body that accredits non-selective state schools as World Class. We are not a conventional quality mark or assessment process. We assess the pupils, not the school, against a framework of skills, competencies and characteristics that young people need to flourish in an emerging global economy.

Pupils themselves



Assessment Centre 2018 - creating a forest school



Assessment Centre 2019



Symposium 2019 - World Class Ambassadors networking

- become a lifetime member of the Alumni Association, run by our pupils
- train as a World Class student assessor to assess new schools applying
- attend our events and network with other World Class pupils
- blog on our website
- enter our essay writing competition
- lead the school's re-accreditation process
- access bespoke World Class references
- be nominated for our range of annual awards.

Why get involved?

Our charity is about adding value to non-selective state schools for their pupils. For example, through being part of the accreditation process and the network, we give pupils opportunities to

- work effectively with peers from a range of backgrounds, beyond the school, its region and their local experience
- improve their chances of accessing, and success in, the best international- workforce-, secondary-, further and higher education- opportunities
- develop their character, cultural capital, and talents through 'real-life' experiences that cannot be provided by schools alone
- understand, analyse and articulate through the self-audit process, what they are learning and how they learn, across the intra- and extra- curriculum.



Sneinton CofE Primary School qualified student assessors

For example, we give schools, their leaders, managers and staff opportunities to

- participate in World Class partnerships and a high-profile group of schools
- achieve prestige beyond a national inspection judgement
- develop incentives for effective staff recruitment and retention, such as the chance to work at a school recognised as one of the best in the country
- recognise the development of pupils' qualities and characteristics not measured by other national assessment frameworks.

Eligibility & accessibility

We only shortlist a limited number of schools a year for accreditation, never more than 20 primary, secondary and special. Most of our shortlisted schools are deemed 'outstanding' by Ofsted, but not all of them. We consider each school on a case by case basis.

Although we are a charity we have to cover costs. We charge a fee, but on accreditation only. However, we have a range of schemes to support schools if the fee is prohibitive to them participating.



Assessment Centre 2019 - student team

If you are interested in becoming part of the WCSQM school network, please contact us using the details below.

All the photographs here of our pupils are taken by our pupils.