



ANNUAL REPORT 2019

World Class Schools Quality Mark (WCSQM)

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TABLE OF CONTENTS

A WORLD CLASS 2019	3
our mission statement	5
a message from the chair of our trustees	6
our activities in 2019	7
measuring impact	17
our vision for 2020	19
a big thank you to...	21
Structure governance & management	23
financial review	24
join us	28

A WORLD CLASS 2019

In 2019 we worked to improve the quality of non-selective state education in the UK in a number of ways...

We accredited...

2 special schools

7 primary schools

17 secondary schools - including our first school in Wales

And reaccredited...

15 secondary schools

Bringing the total number of World Class schools in our network to 108

Extending our reach

Our website had 14,500 visitors

Alumni Association

265 students joined our student led Alumni Association, bringing the total number of active students in the network to 490.

We provided bespoke references to 21 world class students, to support work experience and further education opportunities.

45 student assessors, including our first primary school student assessors, assessed 75 of their peers from accrediting schools as part of the 2019 assessment process.



Harris Coleraine Park pupils collecting their accreditation plaque in December 2019

World Class celebrations







Our biggest ever Awards Ceremony to date was held in December 2019, welcoming over 500 school leaders, teaching staff, parents, and students from 53 World Class accredited schools UK wide.



The WCSQM Awards Ceremony 2019 at Lady Mitchell Hall,
Cambridge University

World Class partnerships

In 2019 we welcomed five World Class suppliers from the education sector and two charities to our network of preferred suppliers and charity partners, bringing the network to a total of 13 recommended suppliers and three charity partners. We also formed links with the Widening Participation team at Cambridge University, giving World Class schools and students unique access to one of the UK's best universities.

 <p>Dynamic Progress Reporting (DPR) by Axle Education, is an online whole school learning management system used by some of the most successful schools in the UK. Find out more via axle.education.</p> <p>Read more...</p>	 <p>Pobble is an award-winning approach to teaching writing based on formative assessment and meta-cognitive principles.</p> <p>Read more...</p>	 <p>Performance Learning ensures interactivity between learners, parents and teachers; delivering all of Performance Learning's proven skills as well as Key Stage 2 and 3, science and maths.</p> <p>Read more...</p>
 <p>Experts in improving employee wellbeing and managing mental health at work.</p> <p>Read more...</p>	 <p>CPOMS is the market leading software application for monitoring child protection, safeguarding and a whole range of pastoral and welfare issues.</p> <p>Read more...</p>	 <p>A single, integrated system for whole school engagement, communication and administration.</p> <p>Read more...</p>

OUR MISSION STATEMENT

At WCSQM we work to improve the quality of state education UK wide. We award a quality mark to non-selective state schools that offer the best education to young people in the UK. Unlike other assessment bodies, we assess the student and not the school, against a framework of skills and competencies young people need to flourish in an emerging global economy.

Through unique real-life work experiences, access to a lifelong peer support network and cultural opportunities that take them beyond their local community, we give world class students the confidence to overcome socio-economic barriers to recognise and achieve their potential.

“Thank you for this wonderful opportunity - it makes me proud to be a state-school educated young woman. It means so much to be part of something that values and recognises potential in people who are not necessarily from financially privileged backgrounds.” Rae Tarbox, World Class alumni student at Holland Park School,



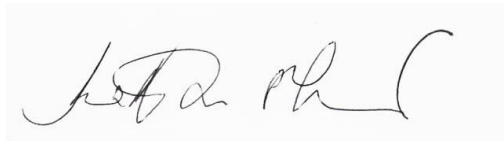
A MESSAGE FROM THE CHAIR OF OUR TRUSTEES

2019 has been an important year for us at WCSQM. Our second year operating as a registered UK charity, we have made great strides in achieving our vision for an education system that gives state-educated young people access to privileges and opportunities that equal those in the private education sector.

This year we welcomed our largest cohort of schools to the network, a total of 26 primary, secondary and special schools from across the UK, with students as the focus and the driving force behind the process. This was our sixth year carrying out school assessments, and I am proud to say our first year where every assessor, both in training and qualified, was a student. This peer to peer assessment process is what we've been working toward over six years of student assessor training, and we're delighted to have reached a point where going forward we have a large enough contingent of incredibly talented and dedicated students undergoing the training each year, with many returning as qualified assessors year after year.

Our flagship Symposium in July, hosted by King Egbert School, and led by their incredibly talented cohort of students, was our biggest and best to date. With a special BBQ lunch in the sunshine provided by event sponsors and World Class catering providers Aspens Services, the event was a huge success, bringing together school leaders, staff and students for a memorable and important day of networking, engaging workshops, keynote talks and celebrations. It was the ideal way to reflect on the school year, and to prepare for the next one.

As we do each year, we ended the year with our celebratory Awards Ceremony, and once again 2019 saw our most successful event to date, as the start of an exciting and important partnership with Cambridge University's Widening Participation team, who kindly donated the prestigious Lady Mitchell Hall for our event. Featuring engaging presentations from Dr Phil Knox and Dr Glen Rangwala, and a university tour for our staff and students, the event was a huge success. Including musical performances from World Class school students, the ceremony gave us the opportunity to celebrate the World Class achievements of the students that had worked so hard throughout the year, and to warmly welcome our newest cohort of schools. It was an uplifting end to a wonderful year, and the perfect precursor to an exciting 2020 to come.



Matthew O'Connor, Chair of the Board of Trustees



OUR ACTIVITIES IN 2019

Accreditation

Our most successful year for accreditations to date, a total of 26 non-selective state schools (primary, secondary, and special) passed the assessment process, and were awarded the World Class Schools Quality Mark at the Awards Ceremony in December 2019.

The assessment for primary and secondary schools consists of a four-part process

1. Analysis of key data including Ofsted ratings and progress 8 scores. Schools need to show evidence of student achievements / progress above the national average to be considered for World Class accreditation.
2. A telephone or face to face meeting with the head of the school to ascertain whether the school is eligible to apply, and would benefit from accreditation.
3. A self-audit assessment undertaken by the students in the school environment.
4. A real-life work assessment in which three students from each accrediting school come together to work with peers from accrediting schools on project teams towards a common shared goal.

The assessment process for special schools is adapted to consider individual school requirements.

"I just wanted to thank you for the opportunity to apply for this award. The students have grown through engaging with the application and the process. It has also made us reflect on how capable our young people are and rethink how we are stretching them, especially as leaders." Jane Waters, Director, The Seven Kings Teaching School Alliance

The Assessment Centre 2019

This year's assessment centre for the accrediting schools was held at World Class UTC Reading, where students, in teams of 9-12, were tasked with creating a 'classroom for the future', for the benefit of UTC Reading students. Primary and secondary students worked together to allocate team roles, with students considering their key skills to choose from roles including project manager, environmental officer, brochure producer, resource manager, financial officer, among others. Over the course of a day, teams worked within their roles, with

the support of expert consultants sourced by UTC Reading, to create and manage budgets, identify materials, consider environmental factors and liaise with UTC Reading students to design their classroom for the future, culminating in a presentation at the end of the day, where teams presented their ideas and their classroom model to a team of industry experts and their peers.

“Many thanks for your continued support throughout the project. It’s been a really unique experience to collaborate with schools, consultants and students from all around the country. I definitely hope we work together again in the future.” Jack Kennedy, Year 10 assessment centre student from St Cuthbert’s Catholic High School, Newcastle



Primary and secondary student assessors at the 2019 WCSQM assessment centre at UTC Reading

Reaccreditation

Quality Mark status is awarded biennially, to ensure the integrity of the Mark. Reaccreditation takes the form of a ‘light touch’ peer to peer assessment, giving World Class reaccrediting school students the opportunity to assess each other. Feedback from schools undergoing the process has been positive, highlighting the unique opportunity to forge long term partnerships with schools from areas outside of their own.

“We have all thoroughly enjoyed the experience and the opportunities, friendships have been forged and we are looking forward to an exchange visit in the summer term 2020 with our partner school. Thank you so much for enabling this experience, which no other award provides, and we are truly proud to hopefully be a continued member of this select group of schools.” Gill Taylor, Deputy Headteacher, Ivybridge Community School

Of the 17 (Cohort 3) secondary schools eligible for reaccreditation in 2019, 15 were successful in securing their Quality Mark status for another two years.

Partnerships

The WCSQM Supplier Network

In 2018 WCSQM formed the [World Class supplier network](#) as a way of formalising the partnership with organisations that came highly recommended by accredited schools as being instrumental to their high quality education provision. These organisations included, among others, online learning platforms, leadership solutions, catering companies and employee wellbeing firms.

The WCSQM Supplier Network agreement to which all organisations in the network are required to sign up, formalises a partnership whereby WCSQM will promote, without bias or prejudice, organisations that come recommended by our schools, within the WCSQM schools network and publicly on our website. In turn, partner organisations agree to offer accredited schools exclusive offers, discounts, and expert knowledge to support and facilitate the provision of high-quality education within schools. To cover the administration cost of managing supplier promotions we ask each organisation in the network to pay an annual membership donation of £99.

In 2019, five organisations joined the network, following their endorsement by at least one accredited school, bringing the total number of organisations in the network to 13.

- [EduLink One](#)
- [Lytle Associates](#)
- [Thisislanguage.com](#)
- [BlueSky Education](#)
- [Pobble](#)

Feedback from our partner schools suggests a significant reliance on advice and recommendations from peer schools when making decisions on choosing and changing suppliers. The network therefore provides a platform for this information sharing, while also giving schools the opportunity to strengthen existing relationships with their key suppliers through actively promoting them in the network, and giving schools, often in disadvantaged areas, access to high-quality goods and services at a reduced cost.

Charity partnerships

Over time, and again, through links with our partner schools, we have also developed partnerships with charities that actively work to support the provision of educational resources and services to schools. In 2019 we formed partnerships with the following two charities.

[iHeart](#) - a charity delivering schools and teacher training linked to mental health

[Yorkshire Sculpture Park](#) - as part of our Symposium celebrating creativity, YSP, the leading international centre for modern and contemporary sculpture, presented some key pieces as part of the charity's learning programme, created to develop children's abilities, confidence and life aspirations.

In addition, we have long term partnerships in place with the sustainable schools programme [LESS CO2](#) and [The Life Skills Network](#), a small UK charity delivering courses to help young people make the transition from education into the workplace.

As with the Supplier Network, WCSQM actively supports its charity partners publicly on the website and directly to partner schools. Registered charities are not required to pay an administration fee. WCSQM welcomes partnership applications from charities providing key benefits and services to non-selective state schools in the UK.

Events and sponsorship

Sponsorship of events

WCSQM's two flagship events, the annual Symposium in July, and the Awards Ceremony in December, are vital to our charity's activities in facilitating the provision of a World Class state school education. Both events provide a platform to bring school leaders, staff and students together to share best practice, to network and to learn from key experts in the education sector. With the number of schools in our network now exceeding 100, we rely on sponsorship to cover the cost of running the events, and, wherever possible, to enable us to offer a bursary to help disadvantaged students cover the cost of travel to give them access to the events and the learning and networking opportunities they provide.

WCSQM Symposium

Our annual flagship event, the Symposium, takes place every year towards the end of the summer term. A free event, it provides an opportunity for World Class accredited schools to come together to share best practice, network with peers, learn from industry leaders and celebrate the achievements of accrediting schools and World Class students.



The 2019 Symposium was hosted by World Class King Egbert School in Sheffield on 4th July, with the theme 'World Class Creativity'. As with all WCSQM events, the Symposium was student led, with a team of World Class King Egbert students managing the event throughout the day, from

running the reception desk, guiding attendees around the building between sessions, being on hand to support each session and even running many of the sessions themselves.

Accredited school leaders, staff and students were invited to join a range of talks and workshops led by schools, students and leading experts in the educational arts sector, including a keynote talk from Rob Hardie, Artistic Director of Sheffield Theatres and Miles Tandy, Head of Professional Development at the Royal Shakespeare Company.



Attendee numbers reached the highest number we have had at a Symposium to date, with a total of 280 attendees from 63 World Class schools and partner organisations UK wide. Around 150 attendees were World Class students from Year 6 through to Year 12.

"I just wanted to say a big thank you on behalf of our school and our students for organising such a wonderful symposium today and giving us all an opportunity to think about creativity in our own schools and allow the students to meet other 'World Class' students and deliver and take part in the workshops. The organisation was impeccable and the student ambassadors from KES were outstanding." AnnMarie Whelan, Headteacher, Weatherhead High School

Sponsorship of the 2019 Symposium by Aspens Services and DPR

The successful owner-operated catering company [Aspens Services](#) took full advantage of the opportunity to showcase their high-quality service when they sponsored the Symposium, held at King Egbert School in Sheffield in July 2019.

As well as making a £1,500 donation to WCSQM to feature in all Symposium promotions and have a manned stand at the event, Aspens also provided an impressive BBQ lunch for all 250+ staff and student attendees on the day. The BBQ, served with a mouthwatering array of salads and desserts, was expertly served by Aspens catering staff alfresco style to attendees enjoying a sunny networking lunch on picnic benches and the green grass area on the lovely grounds of King Egbert School. The lunch was given a unanimous round of applause by delegates citing it as the highlight of a very enjoyable day.

“The refreshments were great and the lunch was first class so it was a ‘World Class’ day all round. It is so good to be part of the network.” AnnMarie Whelan, Headteacher, Weatherhead High School

The school learning management system [Dynamic Progress Reporting](#) also benefited from promotional coverage to delegates and the wider WCSQM network through their sponsorship of the event brochure, featuring a full page DPR advert.



A delicious BBQ lunch was served by the expert Aspens Services team when they sponsored the 2019 WCSQM Symposium



Awards Ceremony

The Awards Ceremony is held annually in December to award accreditation to the schools achieving the Quality Mark following the October assessment centre, as well as to celebrate the achievement of individual students and schools for their participation in a variety of initiatives throughout the year, including

- Student participation in accreditation and reaccreditation activities (nominated by their / peer schools)
- Students achieving qualified assessor status following their shadow assessor training
- Students shortlisted for their essay competition submission (winners announced and awarded at the event)
- For the first time in 2019 there was an award for the World Class School of 2019

The 2019 Awards Ceremony was held on 13th December at Lady Mitchell Hall, a large lecture theatre generously donated to us for the evening by Cambridge University. The ceremony is free to attend for all schools and students nominated for an award or collecting their Quality Mark plaque. With a capacity of up to 500, we were pleased to be able to extend an invite to double the number of school staff and students than previous years.



The size and flexibility of the venue space also provided the opportunity for us to host a number of pre-ceremony sessions, including an essay writing workshop by Professor Phil Knox, and a talk by the Cambridge University Director of Admissions, as well as a tour of the university and a guided tour of Cambridge University's Museum of Archaeology. These sessions provided a real value-add for World Class students and staff, making the journey to Cambridge particularly worthwhile - another of the benefits of World Class accreditation.

Further details on the event and a press release featuring a list of the awards and winners can be found on the [WCSQM website](https://www.worldclass-schools.org).

"Without doubt, we found the Awards Ceremony inspiring. I love the multi-cultural aspect of education in Great Britain. It was marvellous to see the representatives of so many different schools from around the country. We came away with a renewed conviction that education is the most valuable gift that we can give to the young. I heard and saw how schools, by being well run, can rejuvenate an area and give hope. The Awards Ceremony is more than just what it says on paper, it is a showcase, a moment of reflection and a stimulus. We were very happy to have attended." Paul Buggle, Europa International School, Seville

Sponsorship of the 2019 Awards Ceremony by DPR

After sponsoring the Symposium brochure, [Dynamic Progress Reporting \(DPR\)](#), the school learning management system, went on to headline sponsor the Awards Ceremony in December.

Our most prestigious annual event took place at Cambridge University in December 2019. Event sponsorship gave DPR a unique opportunity to promote the benefits of their learning management system directly to the school leaders and decision makers from over 50 World Class schools UK wide.

The Awards Ceremony sponsorship package gave DPR full branding across all materials and event promotions, a stand at the event in order to engage directly with attendees during the pre-ceremony reception, a pre-event session giving staff and students the opportunity to learn more about and try their learning management system, a short presentation to delegates during the event itself, and full branding of the 2019 World Class school award, presented on the evening by the DPR co-founder, Mr Zaman. With the event reaching capacity at 500 attendees, the £2,500 sponsorship donation offered excellent value for the positive publicity, brand awareness and direct promotional opportunities the event offered.

"Thank you for an amazing evening, it was an honour to be able to attend."

We felt the event went above and beyond our expectations, thank you for the opportunity to be able to sponsor such an inspiring event."

It has been a privilege to be able to work with WCSQM and we hope we can continue this partnership. Please do let us know about any future events." Tahmidul Islam, CTO, DPR

Alumni Association growth and activities

The Alumni Association was launched in 2018 to provide a platform for engaging World Class students that have worked with us in any way, to help support their educational and vocational development through peer to peer engagement. The Alumni Association is supported by WCSQM, but run independently by a [committee of World Class students](#).

2019 saw some very positive developments in the growth of the Alumni Association, including

- Membership more than doubled, with 265 students joining, bringing the total number of alumni to 490
- The committee welcomed proactive new members and worked together to create a communications protocol for inviting and welcoming new members and proactively using social media platforms including Twitter, Instagram and Facebook to engage and invite members
- The committee worked together to create subject support groups as a way of focusing support and engagement in a meaningful way for students with particular interests and specialisms, e.g. human sciences, technology and engineering, performing arts.
- The WCSQM website was developed to include a section dedicated to promoting the [Alumni Association](#). By including [member profiles](#), [alumni blogs](#) and [volunteering opportunities](#) the idea is to give members a way they can actively engage with WCSQM directly and develop their World Class skills.
- Alumni Association committee members played an active, central role as spokespeople at the Awards Ceremony and the Symposium.



WCSQM alumna Lucia Guzy-Kirkden was keynote speaker at the 2019 Symposium following her [powerful blog](#) highlighting the importance of the arts in the curriculum

"Thank you for this wonderful opportunity - it makes me proud to be a state-school educated young woman. It means so much to be part of something that values and recognizes potential in people who are not necessarily from financially privileged backgrounds." Rae Tarbox, student, Holland Park School.

Engaging World Class primary pupils

In 2019 a team of 10 World Class primary pupils from Sneinton Primary School in Nottingham trained as our first ever primary school shadow assessors, and were awarded Qualified Assessor status. From 2020 onwards the opportunity to train as a shadow assessor will be open to all accredited World Class primary schools, offering students in Year 6 a unique experience to enhance and develop their World Class skills and competencies.

“World Class gave Idris the challenge he experienced attending The British School in Egypt. He thoroughly enjoyed everything World Class had to offer.” Jennifer Ali, mother of Idris Boukabous, Year 6 pupil at Winton Primary School

The ongoing challenge for the Alumni Association is to identify other ways to engage primary school students, as much of the information sharing and communication currently takes place on social media platforms not available to primary aged pupils. At the very least however the hope is that primary school students will stay involved with WCSQM once they move on to secondary school and are more able to engage with the platforms.

2019 Essay Writing Competition

The 2019 essay writing competition was our most successful to date. The question was set, and competition judged by, Dr Philip Knox, University Lecturer, Faculty of English, Cambridge University. The essay question, ‘*Does Breaking the Rules Change the World?*’ was a highly relevant one to put to a generation that will go on to experience the impact of decisions made by previous generations, like Brexit and climate change.

36 schools submitted passionate, eloquent and thought-provoking essays from 97 students throughout the UK and internationally. The difficult task of shortlisting the submissions was carried out by the English department of staff and students at Tolworth Girls School in Surrey.

Shortlisted students received honourable mentions at the Awards Ceremony at Cambridge University, where Dr Phil Knox announced and awarded the winning entries across different categories. Honourable mentions, winners and winning essays can be found on the [WCSQM website](https://www.worldclass-schools.org).

MEASURING IMPACT

Chloe Smith, WCSQM Alumna, 17

Chloe Smith was in Year 12 when she took the lead in the assessment process in 2018 as part of her school's (The Ruth Gorse Academy in Leeds) accreditation application. She has since gone on to train as a Shadow Assessor and she has proactively helped develop the Alumni Association in her role as Committee Member. Chloe regularly presents to school leaders, staff and students at WCSQM events to promote the benefits of joining the Alumni Association. In 2019 Chloe was awarded the WCSQM Individual Achievement Award in recognition of her outstanding contribution to her work with our charity.



"The assessment process was a hugely valuable experience. It was the first opportunity we, as students, had to showcase our skills without a teacher's input. My participation in the process played a massive role in boosting my confidence, and I think it was this that led me to be able to later give speeches at the WCSQM Symposium and the Awards Ceremony.

Taking on the role of a shadow assessor seemed like the obvious next step in my work with WCSQM and I loved having the opportunity to help other students enjoy their assessment experience. Shadow assessor training was really enjoyable, especially with the primary assessors. It was great seeing how young people tackle challenges and projects from an outsider's perspectives. The whole process taught me a lot about project management.

Winning the Individual Achievement Award was a surprise! It made me aware of the impact my involvement was having and it was an amazing realisation to see how even as a single person I could make such a difference.

My work with WCSQM has been life-changing. Academically, it has given me the opportunity to get into different programmes and schemes and played a large part in my application for scholarships in America, including MIT and CalTech, to study robotic engineering. Without WCSQM I wouldn't have met the criteria to apply for these.

WCSQM truly provides some unique experiences for students. How many 17-year-olds can say they've given a speech at the University of Cambridge on an international alumni they helped to design? I'm incredibly grateful for the opportunities and support WCSQM offers and I'm very much looking forward to many more future experiences with them."

Chris Bishop, Headteacher, Finham Park School

Finham Park School in Coventry first achieved accreditation in 2015, then reaccreditation in 2018. In recognition of their strong international links Finham Park are also undergoing assessment as an international accrediting school, linked with Viva College in Uganda.



"World Class School status has given our students unique experiences that have enhanced and solidified our international collaboration and character curriculum. It has enabled us to forge ongoing relationships with schools in Uganda, China, Spain and France. Sharing good practice with our global partners equips our young people with the understanding they need to be competitive applicants in an international employment market. The International World Class accreditation process at Viva College in Uganda meant our students could work in collaboration with students and staff from both the UK and Uganda. In line with our curriculum, this develops cultural awareness, helping students see that cultural differences are more than just different types of food and language."

Finham Park School's curriculum rationale focuses on developing the whole student, ensuring each individual is 'world ready'. World Class status makes us attractive to global industries that operate locally, such as Jaguar Land Rover, and has provided incredible opportunities for our students through work shadowing and apprenticeships.

Our students embrace the World Class essay writing competition, with at least one student each year making the shortlist. Our success here was the inspiration for the Finham Challenge essay competition, our cross curricular event which has become integral to delivering literacy across the curriculum.

World Class status gives Finham Park School a special and unique flavour. We have used our World Class reputation to successfully launch and develop our Teaching School, the Lion Alliance, where we recruit and develop trainees from our large partnership of schools. In addition, this status has given us a competitive advantage in successful bids to deliver programmes such as The Chartered Teaching Programme.

World Class Quality Mark status has given Finham Park School an enviable reputation nationally and internationally, enabling us to recruit the best, most dynamic staff and be a school that teachers and students are proud to be a part of. The opportunities World Class status brings enable us to influence, lead others and grow as a school community as we share excellence with the very best practitioners both at home and internationally."

OUR VISION FOR 2020

Following a hugely successful year in terms of assessments and stakeholder engagement, our vision for 2020 and beyond is to capitalize on our successes and focus our strategy for the charity's long term future on ensuring the World Class Schools Quality Mark is awarding the schools and students that can most benefit, in a way that is meaningful and adds value to state education providers in light of the many and increasing challenges they face.

In 2020 we will...

Review the Quality Mark framework to ensure it has the capacity to award all World Class education providers

The current criteria for considering a school's eligibility for Quality Mark accreditation uses the Ofsted 'Excellent' rating as a benchmark, from which World Class status can be assessed and awarded. While we continue to recognize the validity of Ofsted in providing this benchmark, we are aware that the limited capacity Ofsted has to inspect schools UK wide each year means many schools are reaching an excellent, and potentially World Class, standard often years before their inspection can formalize this. Our intention going forward is to consider how our assessment criteria can be adapted to ensure these schools that are, arguably, most able to benefit from Quality Mark accreditation, can qualify.

Strengthen and broaden the impact of the Quality Mark assessment framework

The WCSQM assessment framework has proven to be incredibly valuable as a tool to support schools in assessing their current education provision and identifying areas on which they should focus to maximise opportunities for students. Our aim for 2020 is to create a WCSQM online assessment 'app' that will support schools in two ways

1. Accredited schools will have access to the assessment app that they can make available to their entire student cohort (currently assessment is carried out by a team of 3-6 students) to assess and develop World Class skills and competencies across all students.

2. Schools not yet World Class accredited can purchase the app for use across their student and staff cohort to identify and develop World Class skills and competencies to enhance their education provision, and potentially to prepare for their own WCSQM assessment application.

An easy to use assessment tool

Over time our aim is to develop a quantitative assessment tool that is easy for schools and students to use to improve the World Class skills and competencies of their students and support their transition from school to the workplace. By creating a robust, measurable assessment tool we hope in time this will replace the current Ofsted excellent rating in providing a benchmark for schools' application eligibility.

Measure work readiness

We also intend over time to adapt the tool to improve and measure work readiness, providing potential employers with invaluable data on students' skills and competencies directly relevant to the role for which they are applying and the organisation's ethos.

Grow the impact of the WCSQM Alumni Association

With a 100% increase in members to now almost 500 student alumni, our aim going forward is to support the WCSQM Alumni Association committee to maximise the influence and impact the Alumni Association has for the benefit of its members. As an organization run by and for students in a voluntary capacity, the challenge will be to keep momentum going and engage students to get involved in a way that will make their membership impactful in shaping their further education and vocational experiences. Through regular communication with the Committee and with member students, and the development of a communication and development strategy for the Association intended for 2020, we are confident that with support and investment the Association could become a powerful platform for proactive students advocating for and creating positive educational and vocational support and experiences.



A BIG THANK YOU TO...

We would like to sincerely thank our event sponsors, World Class supplier network members and the individuals and organisations that have supported WCSQM in 2019, working to improve the quality of state education in the UK, including...



Our Supporters...

Alfie Dale, Video Editor

Aspens Services

BlueSky Education

Cambridge University - with
special thanks to:

Dr Phil Knox, Faculty of English

Dr Glen Rangwala, Director of
Admissions

Chameleon Training &
Consultancy

CiC EAP

DPR

EduLink One

Lytle Associates Architects

Performance Learning

Pobble

Tassomai

Thisislanguagel.com

And a huge thank you to all our accredited World Class schools for their dedication to not just the assessment process but to consistently providing a high-quality education for their students...

Our Schools...

Alexandra Park School

Balcarras School

Beal High School

Beckfoot School

Bennett Memorial Diocesan

Berkeley Academy

Bishop Challoner Boys' / Girls'

Bishop Ramsey CoE School

Bluecoat Wollaton Academy

Bosworth Academy

Hillcrest Academy

Hitchin Girls' School

Holland Park School

Hugh Myddelton Primary

Humberston Academy

Hungerhill School

Ivybridge Community College

Kenilworth School & 6th Form

King Ecgbert School

Langley Park School for Boys

Seven Kings School

Sir Jonathan North College

St Albans Girls' School

St Anthony's Girls' Academy

St John the Baptist School

St Thomas More School

Stormont House School

The Charter School

The Heathland School

The Morley Academy

Cardinal Hume Catholic School	Liscard Primary School	Thomas Jones Primary
Carmel College	Morley Newlands Academy	Trinity Academy Halifax
Chelsea Academy	Nower Hill High School	Waldegrave School
Churchill Special Free School	Painsley Catholic College	Weydon School
Clapton Girls' Academy	Parkside Academy	Wymondham College
Claremont High School	Riddlesdown Collegiate	President Kennedy School
Coloma Convent Girls'	Rushcliffe School	Roundhay School
Cranford Community College	Sedgefield Community College	Sandringham School
Darrick Wood School	Sir Christopher Hatton	Sidney Stringer Academy
Dixons Kings Academy	Southam College	Sneinton St Stephen's Primary
Elizabeth Garrett Anderson	St Andrew's Catholic School	St Aloysius Catholic Federation
Featherstone High School	St Cuthbert's Catholic High	St Clement Danes School
Finham Park School	St Stephen's Catholic Primary	St Mary's College
Forest Gate Community School	Stormont House School	St Wilfrid's RC College
Fulbridge Academy	The Bishop of Llandaff School	The Ashley School Academy
George Spencer Academy	The Green School for Girls	The Farnley Academy
Harris Academy Battersea	The Holy Cross School	The Herts & Essex High
Harris Academy Beckenham	The St Marylebone C of E	The Ruth Gorse Academy
Harris Chafford Hundred	Tolworth Girls' School	Thomas Mills High School
Harris Academy Greenwich	UTC Reading	Tudor Grange Academy
Harris Academy Morden	West Thornton Primary	Weatherhead High School
Harris Academy Crystal Palace	Wren Academy	Winton Primary
Harris Primary Coleraine Park	Piper Hill High School	Wyndham Primary
Hayes School	Riverbank Academy	
Hazelbeck Special School	Salesian School	

Our World Class Students...

We would like to extend a heartfelt thank you to the many World Class students that worked with us this year through their school's assessment, as Shadow or Qualified Assessors or by taking on an event management role for their school hosting a World Class event.



Particular thanks goes to our WCSQM Alumni Association committee members, Elif Karanis, Titus Takyi Adarkwa, Tanya Dhliwanyo, Chloe Smith, Henry Casushi, Lucia Guzy-Kirkden and Ben Conroy for their time and dedication to growing the Association for the benefit of their peers.

STRUCTURE GOVERNANCE & MANAGEMENT

Structure

World Class Schools Quality Mark was first registered as a charity in 2018. As a Charitable Incorporated Organisation (CIO) our objects are to advance education for the public benefit by awarding the “World Class Schools Quality Mark”, an award that involves assessing all students against a framework of skills and competencies relevant to their educational development with the overall aim of developing students, motivating them to achieve high standards and promoting exceptional performance in secondary education.

Trustees

The Board of Trustees currently comprises four members who meet at least once a year to review strategy, business plans and operations. Our Trustees have ultimate responsibility for ensuring our charity is well-run and delivering our charitable outcomes for the benefit of the public for which it has been set up.

Management of the Charity

The activities of World Class Schools Quality Mark are managed by a Senior Management Team (SMT) comprised of a Director, a Project Manager and Assessment Manager. The Trustees delegate the day to day operational running of the charity to the SMT, in line with the charity’s strategic plan.

Student Volunteers

As a charity prioritising the enhancement of educational opportunities for students, offering meaningful, rewarding and skills building volunteering opportunities for students is key to our charity objectives. We therefore rely on World Class students, supported by their school, to take on a diverse range of roles as project managers, assessors, networkers, and influencers. Management and recruitment of volunteers is undertaken in line with our Volunteer Management Policy.

Trustees

Mr Matthew O’Connor, Chair of Trustees
Mr Alan Gray

Dr Jerry Toner
Ms Katherine Hewin

Banker

Lloyds Bank, 1 Legg Street, Essex, CM1 1JS.

Independent Examiner

Nicola Anderson FCA FCIE, 189 Baldwins Lane, Croxley Green, Rickmansworth, Herts, WD3 3LL.

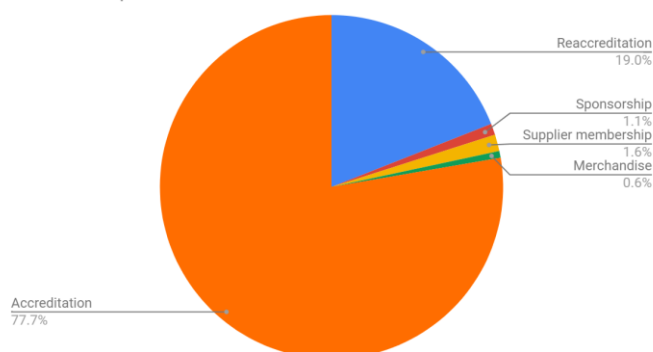
FINANCIAL REVIEW

WCSQM's principal activities are the assessment of a new cohort of World Class schools annually, and re-accreditation assessment of our existing cohort of schools bi-annually. Our current fundraising model to fund assessment and related school and student support and development costs relies on schools paying an accreditation fee to cover these costs. Over time our intention is to diversify our funding streams to secure income from grant making bodies, trusts and corporate sponsors with an interest in furthering the enhancement of UK education. This income could be used as a bursary to fund the accreditation of schools that are potentially World Class, but may not have the financial means to undertake the assessment process.

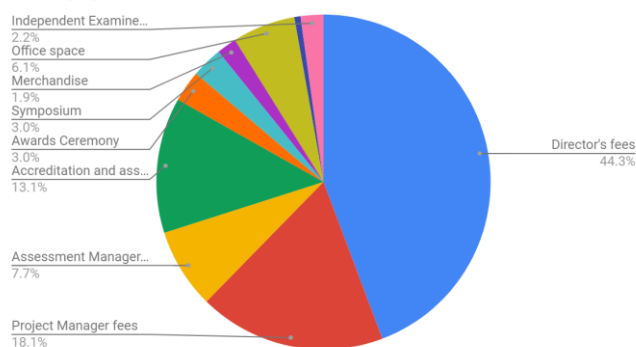
2019 financial results show net receipts of £5,311. Added to the £4,415 brought forward from 2018, 2019 ended with a balance of £9,726. In line with our aim to diversify income streams beyond school accreditation fees, 9% of receipts in 2019 were raised through other fundraising means (supplier membership, sponsorship and merchandise sales) compared to 3% in 2018. We aim to continue to grow this figure by at least double year on year. All money received by the charity to date has been unrestricted income, used to fund the assessment costs and other associated running and event costs necessary to fulfil our charity aims and activities.

Total receipts in 2019 increased by 28% from 2018, and payments on charitable activities increased in line with this by 29%.

2019 receipts



2019 payments



Statement of receipts and payments for the year ended 31 December 2019

	2019	2018
	£	£
Receipts		
Accreditation and reaccreditation fees	68,750	52,250
Sponsorship	4,500	800
Recognised suppliers	991	594
Merchandise	558	-
Total receipts	74,799	53,644
Payments		
Director's fees	30,000	24,604
Project manager's fees	11,553	10,318
Assessment manager fee (2018 and 2019)	8,750	-
Other assessment and accreditation costs	6,454	7,229
Awards ceremony	3,488	1,738
Symposium	1,915	589
Merchandise	2,540	667
Office space	3,756	3,564
Other overhead costs	432	160
Independent Examiner's fee	600	360
Trustee remuneration and reimbursed expenses	-	-
Total payments	69,488	49,229
Net receipts/(payments) for the year	5,311	4,415
Bank balance brought forward	4,415	-
 BANK BALANCE CARRIED FORWARD	 9,726	 4,415

Statement of assets and liabilities as at 31 December 2019

	2019	2018
	£	£
Monetary Assets		
Bank account	9,726	4,415
Non-monetary assets		
Debtors	570	2,950
Stock of merchandise	1,370	-
Non-monetary liabilities		
Creditors and accrued costs	(1,150)	(6,315)

Approved by the trustees on 28th September 2020 and signed on their behalf by



M O'Connor, Chair of the Trustees



J Toner, Trustee

Independent Examiner's Report to the Trustees for the year ended 31 December 2019

I report to the Trustees on my examination of the accounts of World Class Schools Quality Mark (charity no. 1176813) for the year ended 31 December 2019 which are set out on page 25 and 26.

Responsibilities and Basis of Report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. The accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Nicola Anderson FCA FCIE
Chartered Accountant and Independent Examiner
189 Baldwins Lane, Croxley Green, Rickmansworth, Herts, WD3 3LL

Dated: 7th October 2020

JOIN US

To date WCSQM has accredited almost 100 secondary, primary, special and international schools UK wide using an assessment framework that gives schools a unique platform from which to enhance the education they offer to their students. By assessing students individually, WCSQM identifies skills and competencies that gives students the best the greatest chance of success as they transition from school to further education and on to the workplace.

As a charity with a growing cohort of non-selective World Class schools and thousands of students, our aim going forward is to work closely with accredited schools to help them build on the lessons learned during the assessment process to give their students the best possible experiences and opportunities that rival those offered by the best private schools in the UK.

How you can work with us

We're always very happy to work with Higher Education providers, and employers providing graduate and apprenticeship schemes, who have a vested interest in providing access to education and employment opportunities to high achieving students, often from disadvantaged backgrounds.

We also welcome support from grant making bodies and sponsors with an interest in supporting the development of high quality education for non-selective state schools in the UK.

If you would like to discuss partnership initiatives and ideas for supporting our work and reaching the schools and students we work with, please do get in touch.

info@worldclass-schools.org

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